

ALISSON AMARAL MACHADO

Born on 11/03/1999 (26 years old)

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EXPERIENCE

SR. FINANCIAL ANALYST, APX - AT PUBLICIS GROUPE - SINCE JUN 2024 - ACTUAL

I am acting in FP&A. My activities are Media Investment advance's balance controlling, reporting, formalizing the company's accounts payable to the responsible department, control of accounts payable and receivable, elaboration of P&L, supplier and customer registration, budget control and financial resources assist, results reporting to HQ, provisions - revenue and expenses control. Elaboration and reporting of Brazil's Companies RFs, monthly Closings, Flashs, G&A, Variance Analysis, Media Inventory, Inputs and check HFM, etc.

ENTREPRENEUR AT AAM GRAPHIC DESIGN & FINANCIAL ADVISOR - SINCE 2017 - ACTUAL

Autonomous service company created to I carrying out my skills and know-how. I have created arts for billboards, banners, websites and flyers as Graphic Designer and as Financial Advisor I am on contract with an advertising company since 2020, where I carry out the accounts payable and receivable, billing, financial management, analysis and reporting to partners.

SR. FINANCIAL ANALYST, NIVEA BRASIL / ENEXT, SÃO PAULO-SP (REMOTE) - JUL 2022 - SEP 2023

Hired by Enext (a WPP Company) to serve 100% the client NIVEA, where I perform some financial roles related to the Marketing team where I was dedicated. In these functions I was able to organize the audit processes of the area and present to all sectors of Marketing and Categories, issuance and control of POs, approval of Invoices, receipt of reports, consolidation and control of Budget data, validation and reporting of media expenses, as well as monthly provisions. These functions were performed remotely, during this period I was living in California-USA.

JR FINANCIAL ANALYST, GREY BRASIL, SÃO PAULO-SP - NOV 2020 - APR 2021

Through an opportunity I had to transfer to another company of the WPP group, which GREY and WUNDERMAN THOMPSON are part of, I was analyst of FP&A. My activities were reporting, formalizing the company's accounts payable to the responsible department, control of accounts payable and receivable, elaboration of P&L, supplier and customer registration, budget control and financial resources assist, results reporting to NY-USA HQ, provisions - revenue and expenses control, headcount of employees.

BILLING ASSISTANT, WUNDERMAN THOMPSON, SÃO PAULO-SP - DEC 2019 - OCT 2020

I carried out the billing of 2 companies of the WT group, E-Next and Blinks, doing their routine of issuing invoices, slips, postponements, invoices to abroad, at the end of the month doing the account closing of them between the balance sheet and invoices issued, making provisions, revenue reports and wire transfers to suppliers, in addition to unifying the information in the reporting that will be sent to companies abroad monthly. I had great experiences for this company, among them, in a trip to USA in 2019 I was able to visit the global headquarters in New York.

TREASURY INTERN, J. WALTER THOMPSON, SÃO PAULO-SP – OCT 2017 – OCT 2019

TREASURY ASSISTANT, WUNDERMAN THOMPSON, SÃO PAULO-SP – NOV 2019

I worked on accounts payable for 15 companies, making large-volume payments daily to big suppliers, media companies, digital influencers, such as Globo, Facebook, Microsoft, Google, SBT, Band, Twitter, LinkedIn, among others. Analysis of financial needs, making control and wire-transfers between banks to cover balances. Experience with CNAB bank remittances and returns. Accounting entries and automatic reconciliations via file in the treasury sphere, direct contact with other areas (billing, accounting, HR, checking and raffing). I have already made accounts receivable from the same companies, making accounting and collection of large customers (Ford, Coca Cola, Warner Bros, Netflix among others from Thompson itself and also from other companies that have a large market). Closing exchange with foreign.

GRAPHIC DESIGNER, MIDIA GLOBAL, BARUERI-SP – JAN 2017 – OCT 2017

Creation of Billboards, visual identity of companies, publicity and advertising in Barueri and region..

EDUCATION

UNIVERSIDADE ANHEMBI MORUMBI - ENDED ON DEC 2020

Bachelor's Degree in Accounting Sciences with 100% scholarship.

FIEB ALPHAVILLE, BARUERI – HIGH SCHOOL - 2014 TO 2016

EXTRACURRICULAR COURSES

ENGLISH - 4 YEARS AMONG SCHOOLS - CEL-LEP, CULTURA INGLESA AND WIZARD

Advanced Level. In addition to schools, I lived in United States in 2022 and 2023, using and learning English practicing every day. I actually keep studying at home looking for fluency.

GRAPHIC DESIGN - MICROLINS - ENDED ON 2013

Photoshop, Corel e Adobe Illustrator.

GRAPHIC DESIGN - UDEMY - 2020

Set of design courses focusing on Adobe Photoshop, Illustrator and InDesign.

ADVANCED OFFICE 365; POWER BI; ERP EXPERIENCE IN HFM, SAP, AD, BFC, CARTESIS, VBS, SGC & HIVE

SKILLS

Proactive, with ease of communication, global vision always in favor of the best result for the company and excellent interpersonal relationship, excellent writing and speak, willing and curious to learn, patient to teach. I am a calm person and always with a smile on my face, with ambition and dedication to achieve personal and professional goals.