

# Carlos Augusto Moderno

Cover letter

Eglinton ave East  
Toronto, ON, M4X 1G7  
camoderno777x@gmail.com

Dear,

I am writing to express my interest as a Designer Industrial. With over six years of professional experience in graphic and packaging design, combined with my formal education in Industrial Product Design, I am confident in my ability to contribute effectively to your creative team.

During my work at Fit Camiseta and Dixie Toga Embalagens, I developed a strong skill set in Adobe Creative Suite tools and printing techniques including Silk-Screen and DTF. I have experience designing apparel and packaging products from initial concepts to final print-ready files, collaborating with marketing teams and clients to ensure quality and timely delivery. Currently,

I am based in Toronto as a Permanent Resident applicant, **I have work permit**, and actively improving my language skills at ILAC, which enhances my ability to work in a bilingual environment. I am eager to bring my creativity, attention to detail, and technical expertise.

Thank you for considering my application. I look forward to the opportunity to discuss how I can contribute to your team.

Sincerely,

Carlos Augusto Moderno

(+1 4374530632)

# Carlos Augusto Moderno

Email: camod777x@gmail.com

Status: Permanent Resident Applicant with valid work permit | Based in Toronto

---

## Career Objective

Creative and detail-oriented Graphic and Packaging Designer seeking opportunities in graphic design and product development. Brings over 6 years of experience in apparel and packaging design, from concept creation to final print production, with strong technical skills in Adobe Creative Suite, 3D modeling, and print processes.

---

## Professional Experience

Product Industrial Designer

*Fit Camiseta* – São Paulo, Brazil

January 2022 – December 2024

- Designed apparel products using Photoshop, Illustrator, and CorelDRAW.
- Created customized T-shirt mockups for client approval and external marketing campaigns.
- Operated DTF (Direct to Film) printers for in-house production.
- Created film positives for Silk-Screen printing processes.

Industrial Designer (formerly Intern)

*Dixie Toga Embalagens* – São Paulo, Brazil

March 2012 – March 2016

- Started as an intern editing product images in Photoshop.
  - Completed rotational training across departments including marketing, product development, and print production.
  - Focused on packaging design and development, contributing to conceptual design and execution.
  - Worked for two years in artwork development and pre-press preparation for mass printing.
- 

## Education

Bachelor's Degree in Industrial Product Design

Universidade Presbiteriana Mackenzie – São Paulo, Brazil

Graduated: 2012

---

## Certifications

- Adobe Photoshop, Illustrator & CorelDRAW Training – Adobe (Online), 2012
  - 3Ds Max with V-Ray, AutoCAD, and SketchUp – INCAD Institute, São Paulo, Brazil
- 

## Skills

- Graphic Design
  - Packaging Development
  - Pre-Press & Print Production
  - Silk-Screen & DTF Printing
  - Adobe Photoshop, Illustrator, CoreIDRAW
  - AutoCAD, 3Ds Max, SketchUp
  - Creative Problem Solving
  - Bilingual Team Collaboration
- 

## **Languages**

- Portuguese – Native
- English – High intermediate (CNA + ILAC – Toronto)
- Spanish – Basic
- French – Basic (Currently studying at ILAC – Toronto)