

# Arthur Coninck

Senior Product Designer

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## Highlight

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Designer at @Walmart, leading solutions for AI and design systems for over 2.1 million employees. +11 years simplifying complex niches across the world. Operate in the space between product & strategy and visual craft, always aiming to make the complicated feel effortless.

## Languages

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English  
Spanish  
Portuguese (Native)

## Education

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**TWU**  
Master's of Science in PM  
2024 - 2026

**Hult Business**  
Master's of Science in Business  
2022 - 2023

**FAE**  
Bachelor in Product Design  
2015 - 2019

## Selected Clients

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Nike  
Walmart  
Airbus  
Apple  
Globo  
Renault  
Airbnb  
Coca-cola  
Klabin  
KPMG  
Carrefour  
Petrobras  
Jose Cuervo

## Experience

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### Walmart

Mar 25 - Now  
1y

### Senior Product Designer

Leading the product strategy for Walmart's AI ecosystem, transforming fragmented legacy tools into a cohesive, intelligent experience for 2.1 million associates.

### Paycom

Jan 24 - Feb 25  
1y 2 mos

### Senior Product Designer

Defined company-wide UX standards and led the design of AI-driven hiring tools for a leading HCM software. Orchestrated the enrollment experience and established a scalable Design System, optimizing workflows through user testing.

### Studio Cage

Nov 22 - Jan 24  
1y 2 mos

### Co-founder

Leading a global team, I provide product and user experience consultancy, building brands, products, strategies, for banking, finance, technology, health, and more across the globe.

### Liferay

Jul 21 - Nov 22  
1y 5 mos

### Senior Product Designer

Led the redesign of core SaaS products and orchestrated global workshops, focusing on refining the Lexicon Design System to align cross-continental product teams.

### Tradener

Jun 20 - Jul 21  
1y 2 mos

### Senior Product Designer

Designed high-frequency trading interfaces for the energy sector, transforming complex, data-heavy workflows into intuitive tools for B2B decision-makers.

### Exati

Feb 18 - Jun 20  
2y 5 mos

### Founding Product Designer

First designer for a 0-1 GovTech platform, leading product strategy and scaling the team from 5 to 200 while building foundational design systems.

### Navas

Oct 16 - Feb 18  
1y 10 mos

### Visual & Product Designer

Strategic design partner for major brands including Coca-Cola and Walmart, focused on optimizing digital experiences and accessibility compliance.

### Handgran

May 14 - Oct 16  
2y 6 mos

### Visual Designer

Led all creative output for a boutique design studio, delivering multidisciplinary projects—from branding and products to animation—for a global client base.